

# PURE**CE**DAR



## PURE INSPIRATION for architects



# INSPIRATION FROM TREES OF LIFE

*Deep in the forests of Canada a special species of trees grow known as giant arborvitae (giant trees of life), which refers to their imposing height and age. The durable wood they provide is called western red cedar. Red cedar is unique and in a class of its own in wood species.*

## **Gras Wood Wide**

Our loyal customers appreciate the fact that we are both stock-holding importers and suppliers of certified and sustainably produced timber. Under the registered brand name of PureCedar, Gras Wood Wide supplies a range of wood products that is guaranteed to be made from the best quality western red cedar.



## **Why PureCedar?**

You are designing a unique home or building in which luxury and comfortable living or working are paramount. You also want to offer your clients something extra. Architects increasingly choose PureCedar facade cladding because of its unique characteristics in terms of durability, workability and aesthetics.





# PURECEDAR

## PureCedar, wood with character

This wood has a unique variation in structure and colour; from light yellow, yellow-brown, salmon-pink to chocolate brown. Colour contrasts between spring and autumn wood give a fine stripe pattern or a beautiful flame pattern.

*With PureCedar, you choose quality wood with a character of its own; absolutely the cream of the crop.*

## Benefits of PureCedar

- PEFC certified
- 100% No. 2 Clear & Better quality
- Exceptionally high durability by nature
- Excellent insulating properties
- Hardly warps and shows little shrinkage
- Knot-free wood
- Strong and lightweight



# FACADE CLADDING

## Any size possible

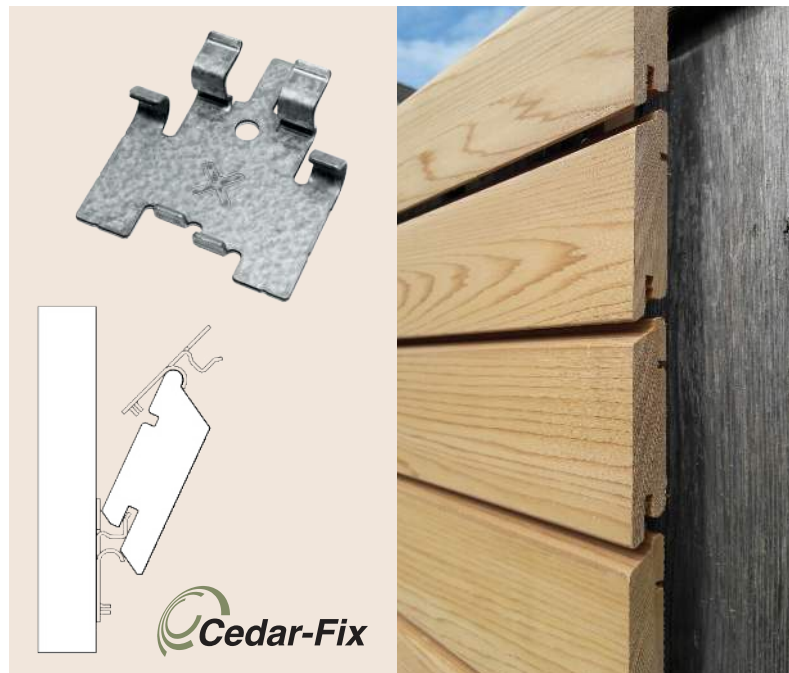
PureCedar is available in all standard profiles. We also supply custom-made products; any other desired size is possible. As a stock-holding importer of western red cedar, we can guarantee fast delivery.

## Fix it with Cedar-Fix

A facade is a defining feature, and PureCedar is far too beautiful to drill holes in. This is why Gras Wood Wide offers a certified clip system to invisibly fix the timber to facades. A single screw is required per clip, which is invisible. Working with Cedar-Fix is therefore fast and efficient, which saves a considerable amount of time. The builder will be grateful when he can fix his work with Cedar-Fix.

## Products

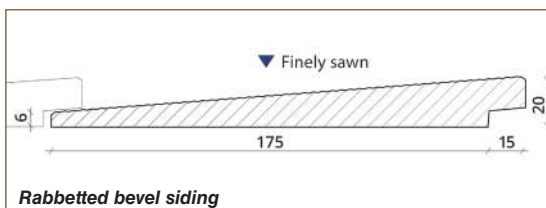
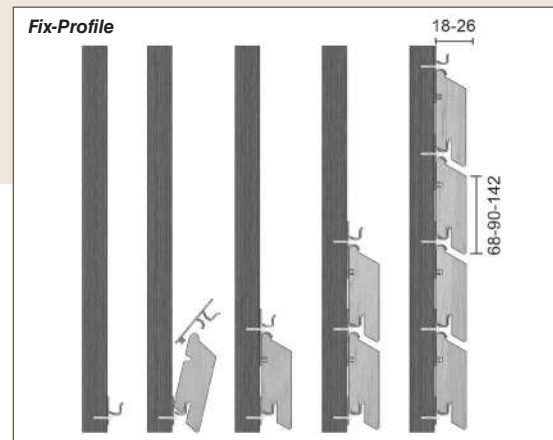
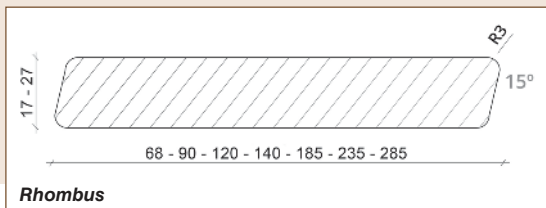
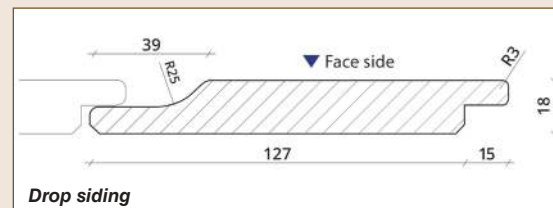
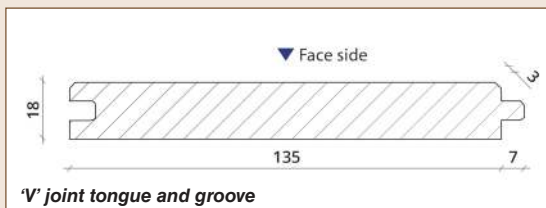
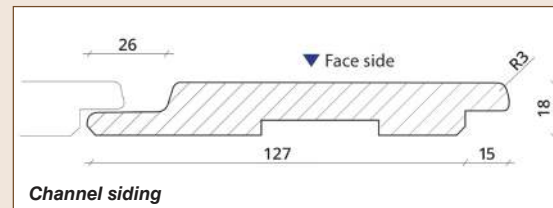
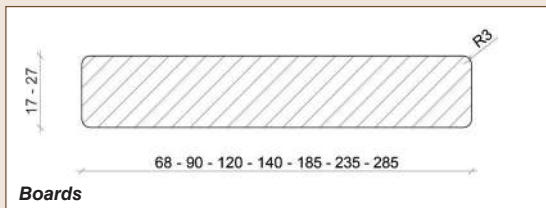
Cedarwood inspires architects and offers them unlimited possibilities and solutions to use this unique wood species in their designs. It is the crowning glory of their work, both indoors and outdoors. Indoors, western red cedar has a sound-absorbing effect. The wood is strong, lightweight and easy to process. Any kind of finish is possible; paint (in every desired colour), oil, varnish, or a fire-retardant treatment or coating.



## Ancillary products

Do you want to furnish a building completely and tastefully? PureCedar is also available as sun blinds, fascias, verges, and roof shingles. With these, Gras Wood Wide offers these as part of a complete range of quality cedar products, and they are often the finishing touch for your design.

# PROFILES. **ANYTHING IS POSSIBLE**



# CEDAR WOOD PROJECTS



***Batavia Stad - Fashion Outlet Lelystad***

**Bataviastad, the well-known Dutch fashion outlet with coloured wooden facades** Attika architects in Amsterdam chose PureCedar for this design for many reasons, amongst others because of the favourable quality of this wood. It is easy to process, knot-free, durable and can be finished in any colour.



***Station Driebergen-Zeist***

## **Driebergen-Zeist railway station area**

Sustainability plays a major role at this railway station. This is why Arcadis Design has chosen PureCedar for its exterior. The trees surrounding the station form a beautiful gateway to the Utrechtse Heuvelrug.



# CEDAR-FIX PROJECT



*Residential house with Cedar-Fix*

## **Dreamhouse**

In this newly built residential house, the hidden Cedar-Fix fastening system provides a beautiful and calm image.

The western red cedar profiles have been pre-treated with an ageing paint, which will cause the wood to age evenly over time.



## **Want to know more?**

### **We love sharing our passion**

Feel free to call us for more information about PureCedar, the possibilities, processing options and details at +31 (0)75 616 37 92 or email us at [info@graswoodwide.com](mailto:info@graswoodwide.com)

*Do you know that outdoors and unfinished wood weathers fairly quickly? Under the most ideal conditions it will get a beautiful silver-gray color.*



## Gras Wood Wide: The sixth generation in wood since 1868



### Gras Wood Wide BV

Manufacturer and stock-holding supplier of solid wood facade cladding products in western red cedar, Siberian larch, Lunawood, Zaans Zwart, Sealwood, Royal Wood and western red cedar Blue Label roof shingles. Standard profiling as well as custom made for facade cladding. If so desired, it can be provided with fire retardant treatment and coating. We also have our own facade cladding concepts, including the Fix-system.

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